



# **Toward 2030: Transforming the role of professional accountants**

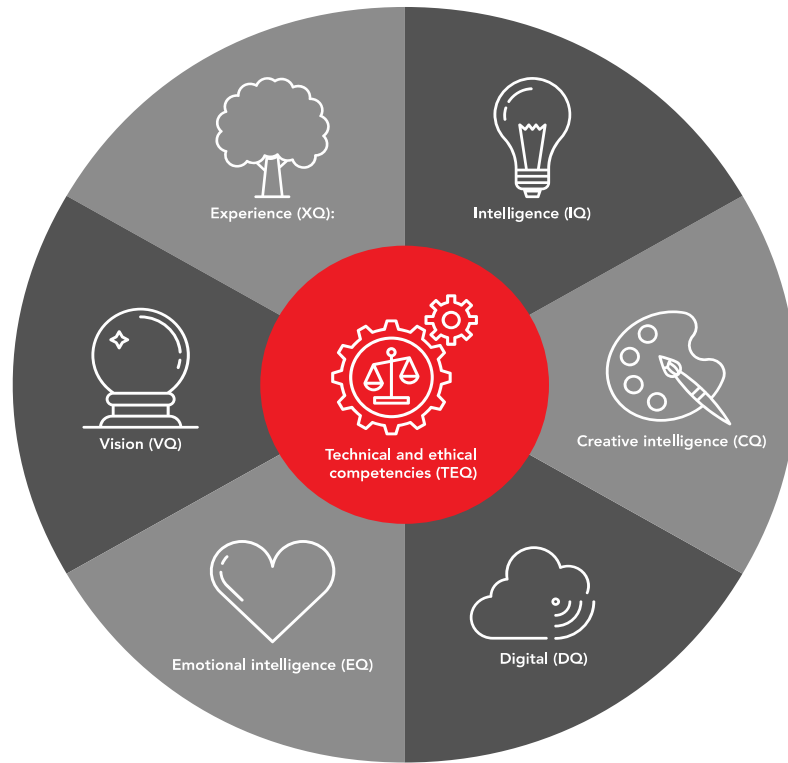
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## 4 overarching drivers of change for the profession:

1. Increased regulation and stronger governance
2. Transformed by technologies
3. Global villagers – local vs global
4. Expanding expectations on the profession

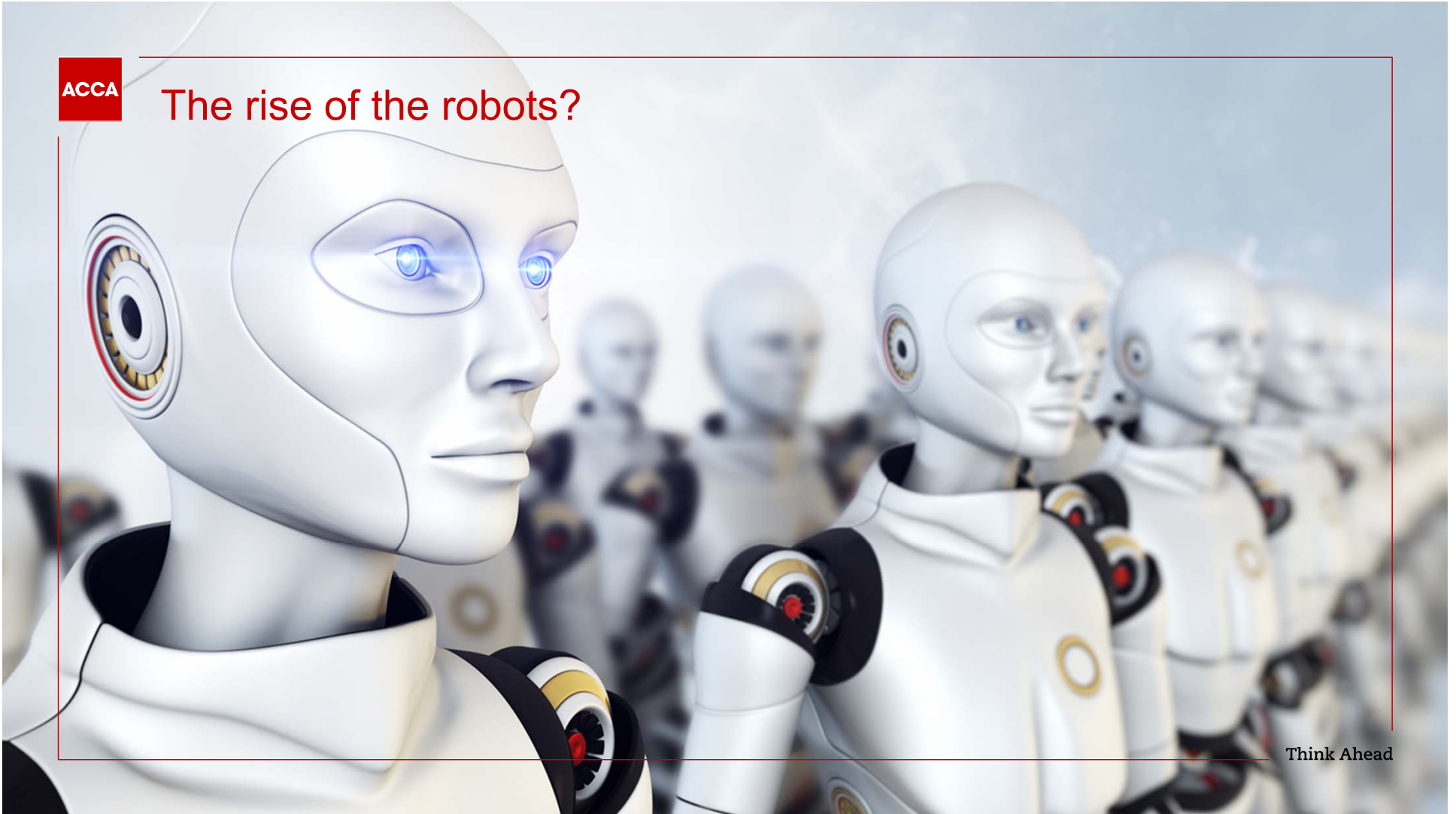
# Professional quotients for success



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## The rise of the robots?

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# A GLOBAL RESPONSE to the survey

| AGE GROUPS |     |
|------------|-----|
| 16 – 20    | 10% |
| 21 – 25    | 30% |
| 26 – 30    | 32% |
| 31 – 36    | 28% |

| TOTAL RESPONSES |               |
|-----------------|---------------|
|                 | <b>18,646</b> |
| f               | 9,069         |
| m               | 9,577         |
| countries       | 150           |



# Generation Next: 84% welcome technological Developments



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The myth of millennial entitlement

The Me Me Me generation

Why the millennials will save us all

Millennials shaking up the workplace rules

War on Millennials!

What happens when millennials run the workplace?

Millennials struggle to buy a home

Why are the millennials so unhappy?

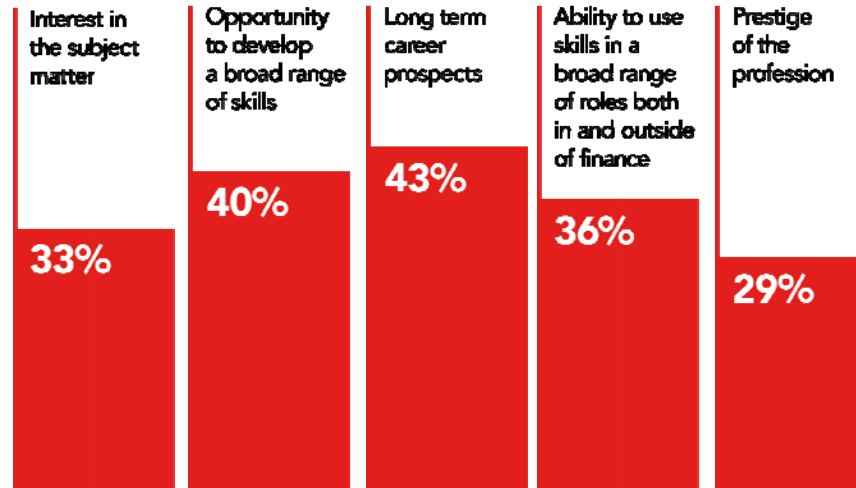




85%

**AGREE** that finance career experience is **VALUABLE** for **FUTURE LEADERS**

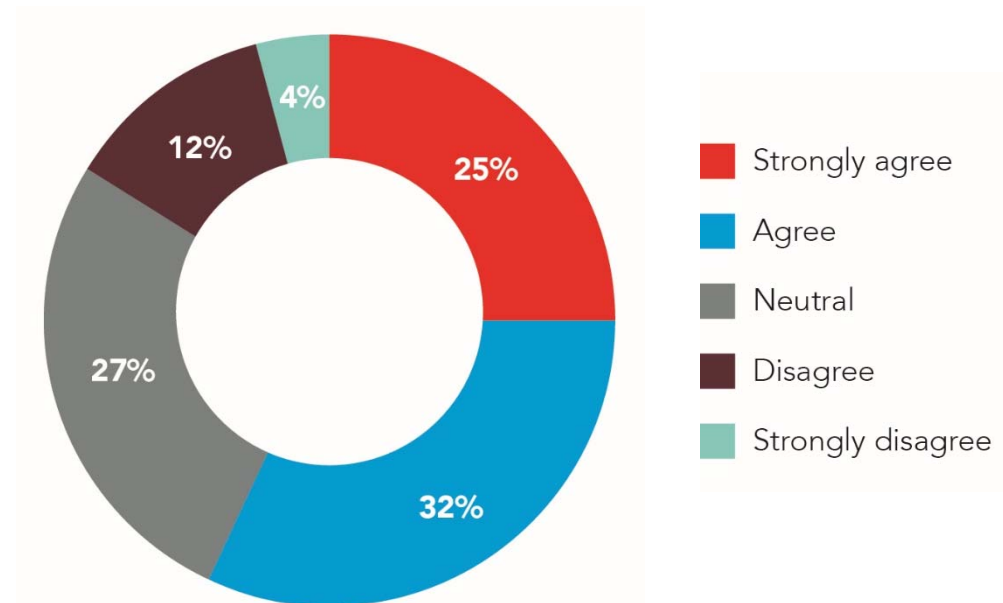
## WHAT ATTRACTED YOU?



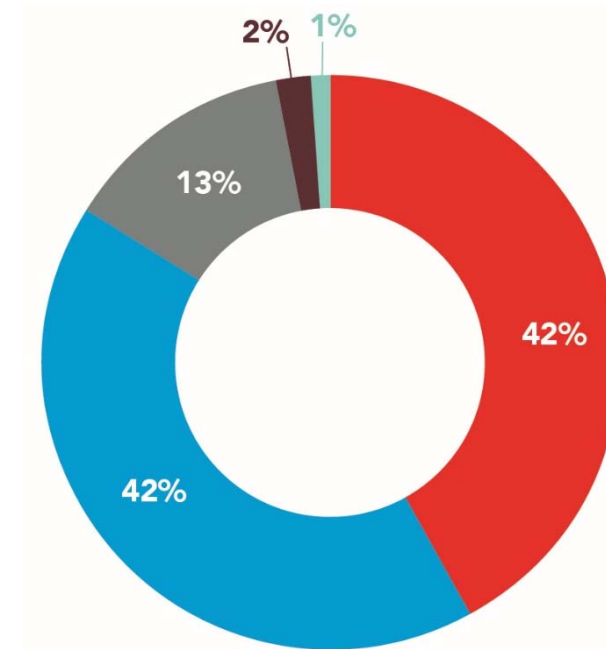
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## TECHNOLOGY will replace many **ENTRY LEVEL** roles in the profession



## TECHNOLOGY will enable finance professionals to focus on **HIGHER VALUE** added activity



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## The future landscape



- Accountants are at the front line of change
- We have a huge role to play in ensuring that we embrace technological changes.
- Technology is not a threat to the profession: it's an opportunity.



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